



Phoenix Youth Symphony Fundraising Event '65 for 65'

In 1952 the Phoenix Symphony Guild established a youth orchestra for the Phoenix community. The Phoenix Youth Symphony is celebrating 65 years of educating young musicians and students. In honor of this milestone we have established a '65 for 65' campaign: **\$65 donations in honor of 65 years of service and for the next 65 years.** We are excited for the future as we continue to build and offer the highest quality experience and opportunity for students.

Members: We invite all PYS Members to consider a contribution in celebration of 65 years of service. Please visit the '65 For 65' Donate page under 'Support' to make a tax-deductible contribution. www.phoenixyouthsymphony.org

Student Goal: Each student is asked to acquire **4 donations** of **\$65** through email, text and social media outlets. Information will be provided that students you can copy and paste to make things easy. Donations can be made through the PYS website. We will provide links to this page. Donations are made through secure Paypal.

Who to ask: We encourage all students to reach out to extended family anywhere they live through email, text and social media (grandparents, aunts, uncles, cousins, older siblings, etc.). You may want to explain to them about your participation in the PYS program and how their donation goes a long way to support you and the program. Have parents and family assist with reaching out to friends, neighbors, church or club patrons, coworkers, instructors etc.

Contest for students: There will be two (2) prizes available for students. One, the student who raises the most total dollars will win a prize package worth **\$500**. Two, every student that attains their goal of 4 donations of \$65 will be entered into a drawing for an additional prize package worth **\$500**. The drawing will occur at the last PYS rehearsal on December 13, 2017. Just in time for the holidays. Be sure to remind donors to use your name during the donation process online in order to be credited towards your goal and for the contests.

There may be random prizes throughout the semester during the '65 For 65' campaign. You could win additional gifts and still be eligible for the two grand prizes.

Student contest length: The student contest will continue until **midnight of Sunday, December 10, 2017**. All totals will be compiled and the winners will be announced at rehearsal December 13, 2017. The '65 For 65' campaign will continue for members throughout the '17-'18 season.

How to donate: Send the information that will be provided to you through email, text, and social media outlets. The information will have a link to the PYS website '65 For 65 Donate' page. The donor will fill out the fields on the web page. **IMPORTANT:** each donor must input a student's name in the appropriate field in order to be sure the student is credited for their goal and the contests.

Your donation for the '65 for 65' campaign is a tax-deductible contribution.

The Phoenix Youth Symphony is a 501(c)3 non-profit organization. Verification available at www.phoenixyouthsymphony.org.